

REBEL ROBOTICS TEAM 2638

DIGITAL AND SOCIAL MEDIA

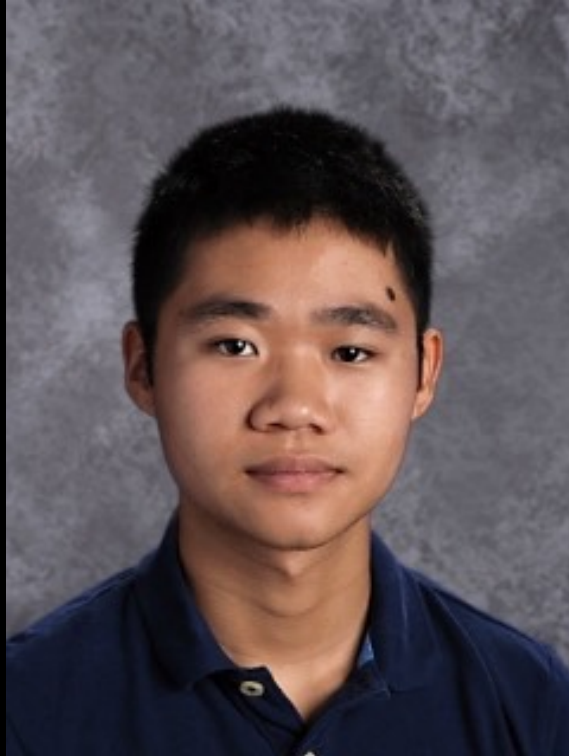


OUR TEAM



Reid Fleishman

Digital and Social Media Leader



Andrew Dea

Digital Media Co-Leader



Sabrina DePaulis

Social Media Co-Leader

DIGITAL MEDIA

- Taking photos/videos during the build season and at competitions
- Robot Reveal Video
- Chairman's Video
- Hallway monitor

SOCIAL MEDIA

- Website
- Instagram
- YouTube
- Apps
- Graphic Design

DIGITAL MEDIA — PHOTOS/VIDEOS DURING BUILD SEASON AND COMPS

- **Build Season:** Photos/videos of people building, CADding, designing, using machines, our robot at various stages, team pics, dinners, events, etc.
- **Competitions:** Photos/videos of our team, our robot, matches, dinners, bus ride, etc.
- Upload everything to Google Drive folder, and will appear on the website, Instagram, hallway monitor outside, etc.
- ***We need a bunch of people to help with this! All you need is a phone! Talk to me.
- **Pics:** https://drive.google.com/drive/folders/1_OvK75hWBBhrp5uRQr4d8DuZFW_Ou7YY



DIGITAL MEDIA — ROBOT REVEAL VIDEO

- Video that many teams make at the end of the build season showcasing our robot
- I will edit it (unless someone else *really really* wants to)
- Publish it to our YouTube channel
- ***We need a few people to film for the reveal video during the end of the build season. Talk to me.
- **2019 Robot Reveal Video:** <https://youtu.be/Z4IICUNg2Bw>

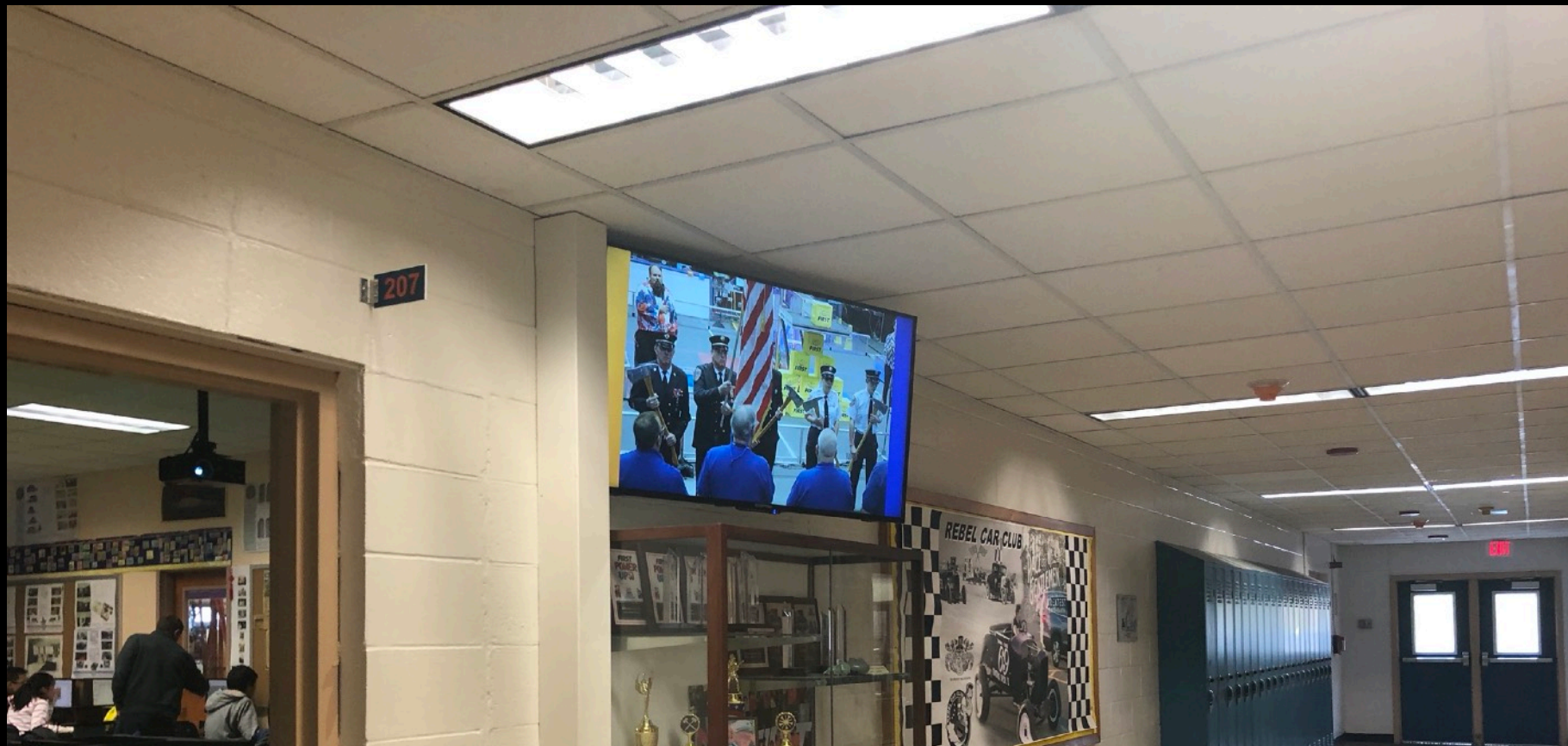


DIGITAL MEDIA — CHAIRMAN'S VIDEO

- The Chairman's Video is part of the entire Chairman's Award, which each team must submit for
- I will probably edit it (unless someone else wants to)
- Publish it to our YouTube channel and submit to FIRST
- ***We're still working out the idea for this years, so I'll let you know of any opportunities to help film in the near future
- **2019 Chairman's Award Video (Winner!):** <https://www.youtube.com/watch?v=QFwCCbsWXj0>
- **Reaction:** <https://www.youtube.com/watch?v=zqkPoFUvvhM>



DIGITAL MEDIA — HALLWAY MONITOR



- Update that with new pics throughout the Build Season and after each competition
- ***We need people to help out with this! Talk to me.

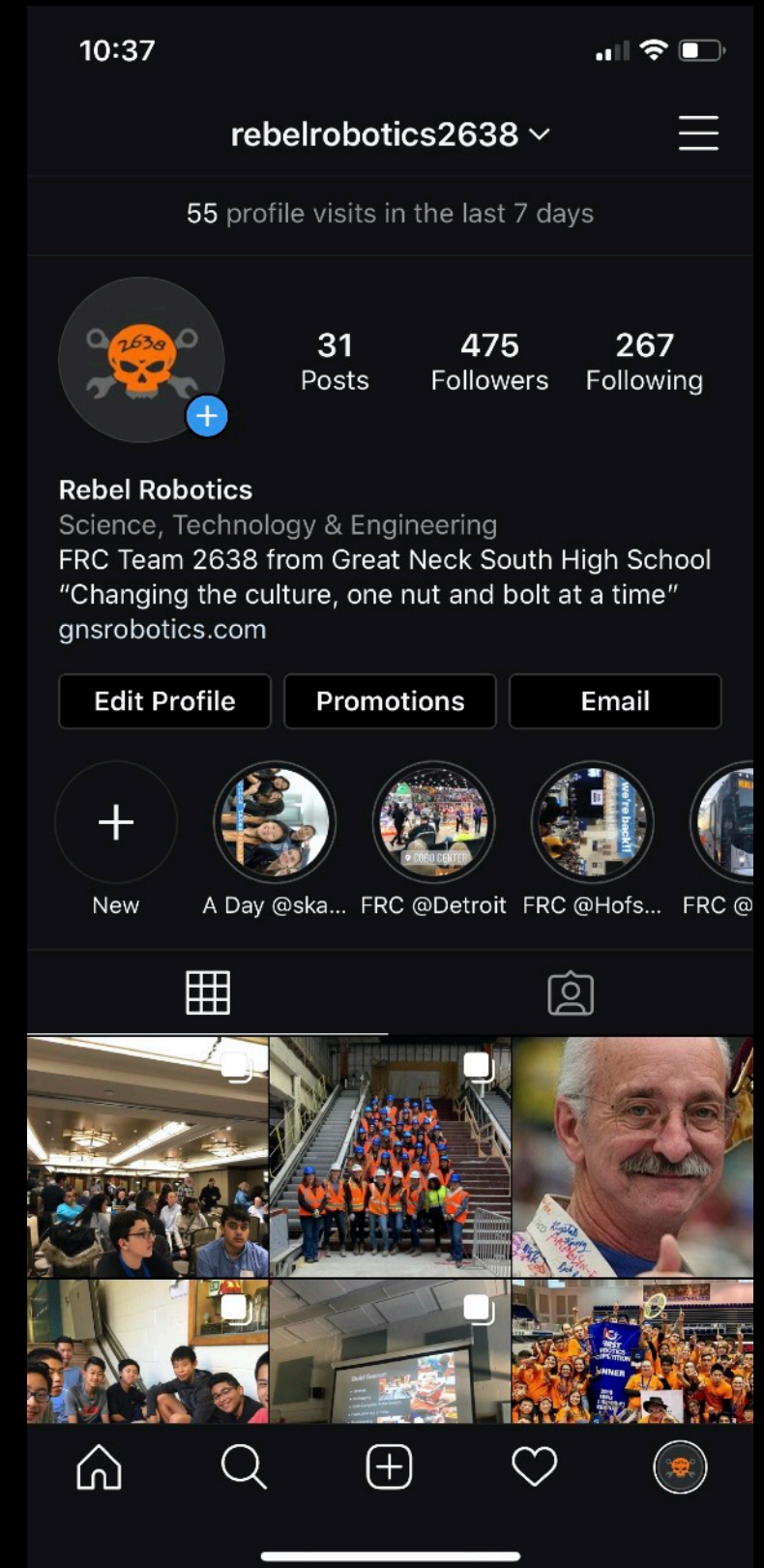
SOCIAL MEDIA — WEBSITE



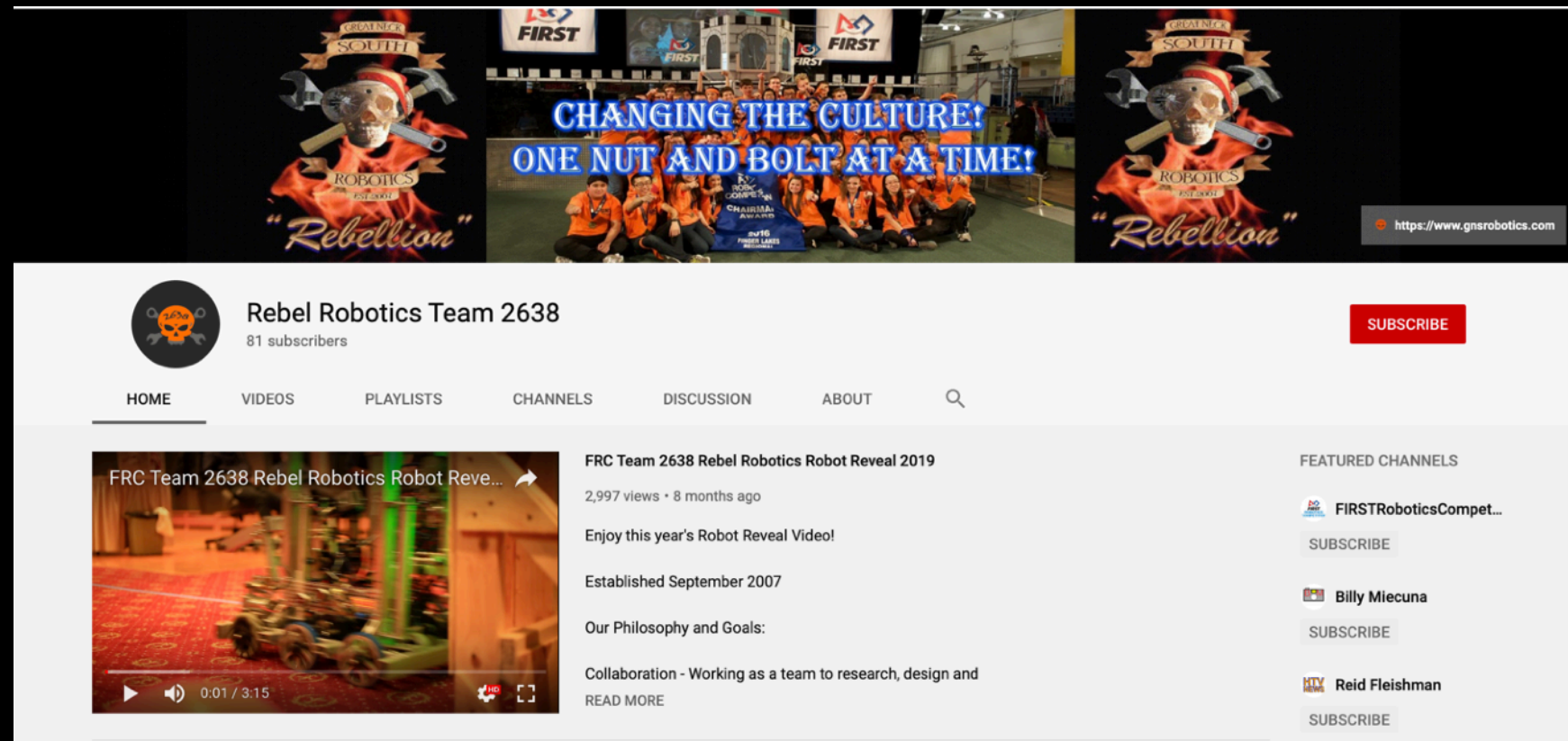
- The website is currently managed by Andrew and I, but if you are very interested in helping out with that, talk to me.
- ***But we do need people to help with the following: writing blog posts, gathering pics, gathering news articles, updating the calendar, etc. Talk to me.
- <https://www.gnsrobotics.com/>

SOCIAL MEDIA — INSTAGRAM

- We post pics throughout the Build Season, Competitions, and off-season
- ***If you want to get involved with the Instagram (taking pics for it, making stories, managing the account in general), talk to Sabrina.
- @rebelrobotics2638



SOCIAL MEDIA — YOUTUBE



[https://
www.youtube.co
m/channel/
UC7M0KgdJ_XjI
XmJllqzNGTA](https://www.youtube.com/channel/UC7M0KgdJ_XjIXmJllqzNGTA)

- We post various things on here such as the Reveal Video and Chairman's Video
- ***If you want to work on managing our channel and/or making it look nicer, talk to me.

SOCIAL MEDIA — APPS



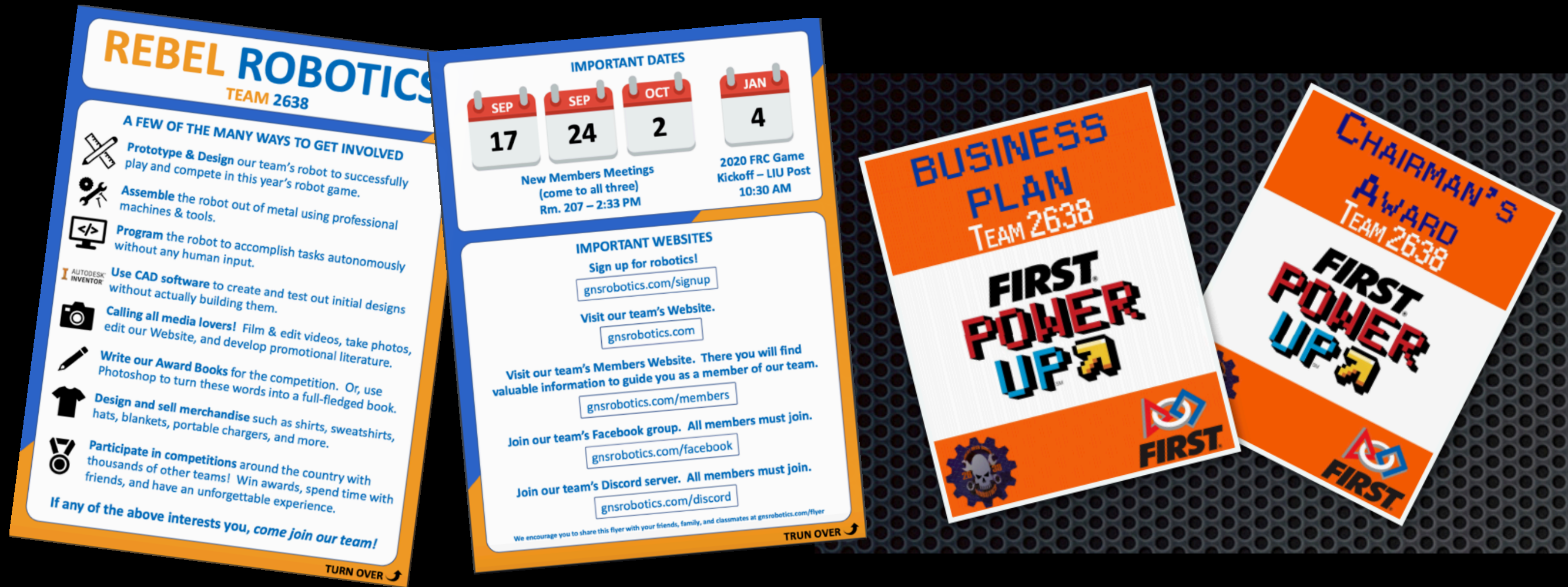
iMessage Sticker Pack



2638 Scout App

- ***Make stickers for our iMessage Sticker Pack. Talk to me.
- ***More opportunities may come up in the future relating to this...

SOCIAL MEDIA — GRAPHIC DESIGN



- ***Design team flyers, awards books, misc. other stuff. I will let you know of any opportunities to help out with this.

TALK TO US???

- How this committee works is that YOU will get involved with whatever YOU want to get involved with.
 - So, for example, if you want to help with the hallway monitor, you can come up to **Reid, Andrew, or Sabrina** and say "Hey, can I help you with the hallway monitor?"
- **If any of you have any ideas/suggestions for Digital and Social Media on the team, definitely bring them up!!!!**
- But all this being said, there will definitely be a lot of miscellaneous jobs throughout the year that I will let you all know of!

FIRST MISCELLANEOUS JOB...

- Filming the workshops
- 11/20, 11/25, 11/26

